

8

KEY COMPONENTS
YOUR WEBSITE
NEEDS

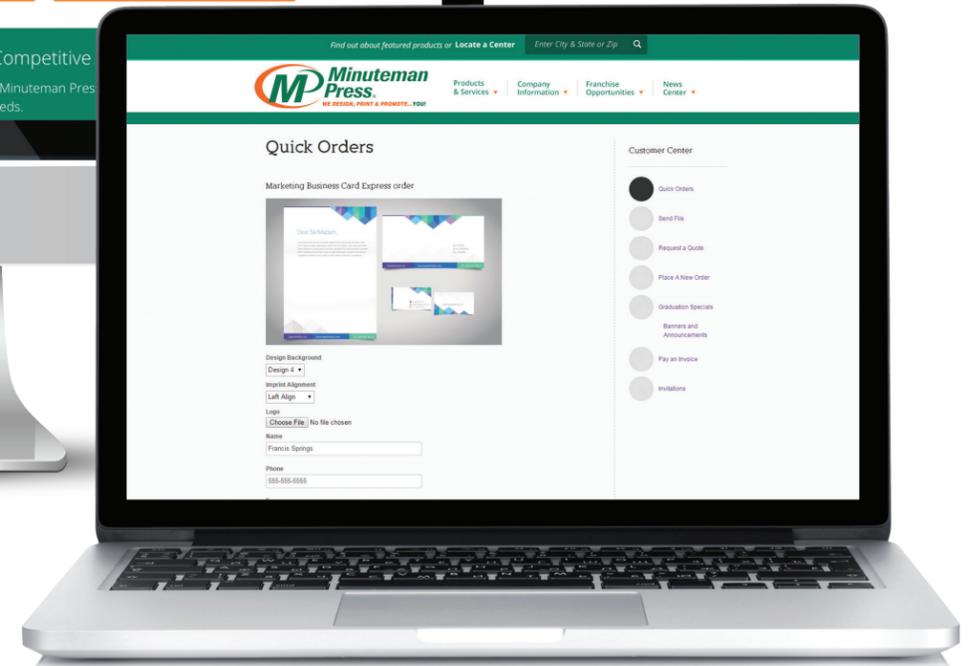
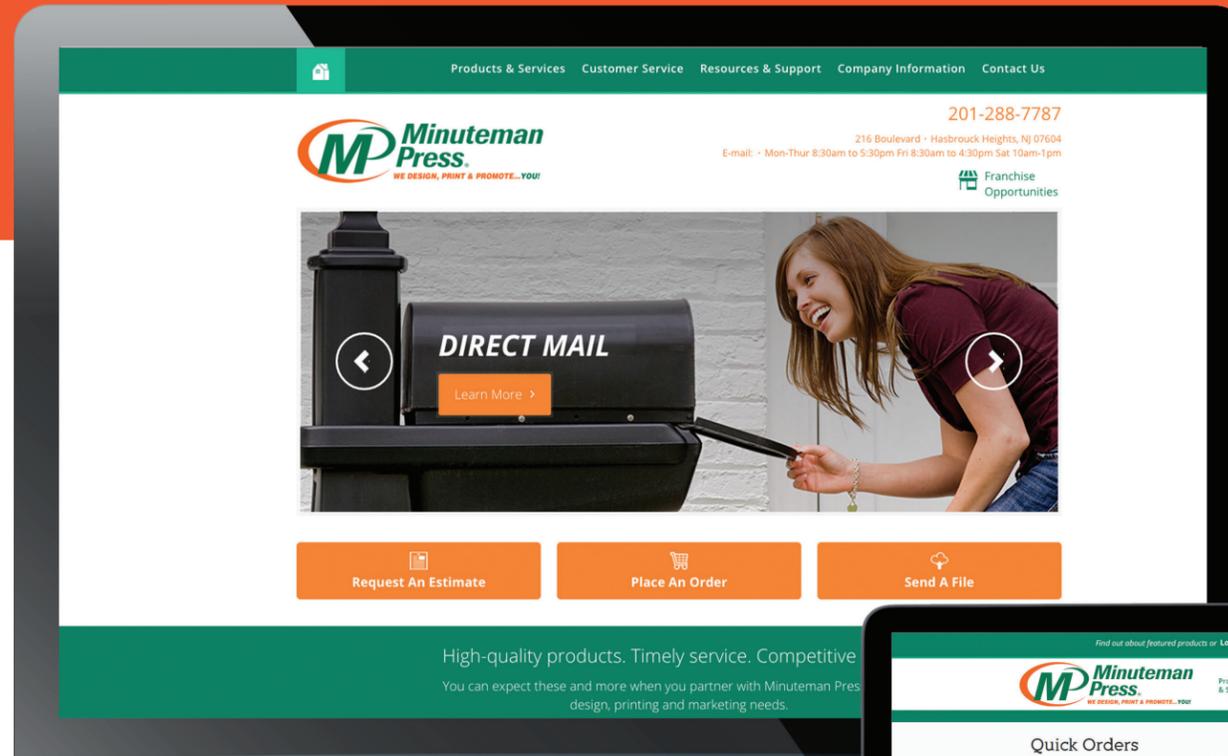
UPGRADE NOW TO BOOST YOUR BOTTOM LINE



You Have Nothing to Lose and Plenty to Gain



For years, the most successful Minuteman Press owners have leveraged the power of their websites to generate revenue and increase efficiencies. Advanced technology isn't limited to the million-dollar class. Take action today and you, too, can make your business thrive like never before.



ONLINE ORDERING

Reduce phone calls with online estimate requests and secure credit card ordering.



CUSTOMER PORTALS

Simplify the ordering process for key customers while increasing revenue by up to 40% or more.



VERSADOC™

Now with Pageflex™ technology, VersaDoc™ turns variable-data projects into profit centers and provides instant, print-ready files.



PDF PREFLIGHT

Eliminate 90% of your file problems when accepting files and let your designer focus on billable jobs.



SITE MANAGER

Add, move or rename navigational labels and pages to fit your needs.



SPAM & VIRUS PROTECTION

Catch over 95% of unwanted email and email-borne viruses before they enter your system.



ANALYTICS

With real-time data, analytics act like a crystal ball for your site traffic, making it easy to learn about your online visitors.

NOTES

UPGRADE YOUR WEBSITE TODAY

Try any option risk-free with our 30-day money-back guarantee.

	OPTION 3 \$180/month	OPTION 2 \$130/month	OPTION 1 \$70/month
Initial setup	\$1,525	\$750	\$750
Up to 5 email accounts*	✓	✗	✓
File transfer center	✓	✗	✓
Spotlight feature	✓	✗	✓
FAQ section	✓	✗	✓
Accept credit card payments online	✓	✗	✓
Online ordering	✓	✗	✓
Search engine optimization	✓	✗	✓
Links to Minuteman Choice Vendors	✓	✗	✓
Hot Off The Press News	✓	✗	✓
Modify content, graphics and photos	✓	✗	✓
Customizable estimate and order forms	✓	✗	✓
Online proofing	✓	✗	✓
Modifiable store location and hours	✓	✗	✓
Dialect-specific content for Australia, UK and South Africa	✓	✗	✓
Monthly site usage statistics	✓	✗	✓
Unlimited customer portals	✓	✗	✓
Advanced online proofing	✓	✗	✓
Shopping cart	✓	✗	✓
Document reordering	✓	✗	✓
Customer order history	✓	✗	✓
VersaDoc™ with print-ready files	✓	✗	✓
VersaDoc™ with variable text capabilities	✓	✗	✓
Expanded customer portals with approval center	✓	✗	✓

"I just got off the phone with a new customer who was referred by one of my current customers. They started the conversation like this, 'Joel, I heard you were the guy to instruct me how to get software that makes it easy to print.' That is verbatim. I took it from there, walked them through the installation and setup and we're printing a \$1,000 job today!"



JOEL STEINMAN
Minuteman Press
Hartford, CT

"When I ask clients, 'How did you hear about us?' 75% of the time the response is, 'I found you online.' If you want to increase your number of clients, I highly recommend you jump on your Springboard and click Support."



Karen Kleine
Minuteman Press
Lansing, IL

ADDITIONAL SERVICES

PDF Preflight — \$500 setup + \$100/month

VersaDoc™ Studio — Call for setup fee + \$100/month

*Additional email accounts available for \$7.50 per month for every five mailboxes.

All prices are in U.S. Dollars.

Better your business. Increase your website's functionality.

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